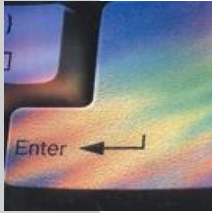




# UCC Education Program - Overview

Peter J. Alvarez  
Senior Director, Education and Industry Alliance

8/1/2003



Uniform Code Council, Inc.®  
The Global Language of Business®

## STANDARDS

**EAN•UCC**  
S Y S T E M  
Standardizing the Global Language of Business



**ROSETTANET**  
Standardizing The Global Language of Industry

## IMPLEMENTATION SUPPORT

**UCCnet®**  
REGISTERING THE GLOBAL LANGUAGE OF eBUSINESS



<http://www.uc-council.org>

 Uniform Code Council, Inc.®



# Program Overview

- **Education** – *Awareness and preparation*
- **Training** – *How-to, nuts & bolts*
- **Certification** – *Skills, software interoperability testing, product compliance*



# Education

- **Webinars:** Free (one hour) web-based education for UCC members.
  - Monthly and on-demand
  - Various subjects
- **Supply Chain U:** One-day regional seminars.
  - Five regional seminars in 2003, six in 2004
  - Can be customized for specific audiences or applications
  - Bar Coding, EDI, XML, UCCnet Implementation Preparation, Foodservice Product Identification, EPC Network, etc.
- **U Connect**
  - UCC's annual conference – *Advance Study*
- **Industry Conferences**
  - Seven in 2003
  - Eleven in 2004



# Training

- **UCCnet Implementation Training:** Classroom curriculum-based training for Trading Partners subscribing to the GLOBALregistry and Data Synchronization services of UCCnet.
  - Starting to SYNC: UCCnet Orientation and Overview
  - Using UCCnet: End User Training, Detailed Process Flow Instruction, and SYNCpoint™
  - GLOBALhub™ Training: Machine-to-Machine Interface Installation and Operation
  - Staying on Track: How to Bring UCCnet Back to Your Shop
  - 1-2-3 Workshop: The 123Workshop is designed to provide suppliers with 'hands-on' training while actually listing their products into the UCCnet GLOBALregistry. 3 and 4 day program.
- **Web-based XML Education and Skills Certification**



# Certification

- eBusinessReady™
  - Software Interoperability
- Certification program for Solution Providers
  - Builds correct knowledge base
  - Ensures implementation accuracy
- *Coming Soon*
  - *Product compliance testing*
    - *Ensures that the equipment and software you purchase to implement our standards in compliant with our specifications*



# Audience Segmentation

Targeted programs for Users and Solution Partners

		Functional Areas		
Roles		Executive	IT	Supply Chain
	C-Level	Zone 1	Zone 2	Zone 3
	Mid-level Managers	<b>Targeted messages to drive adoption and implementation</b>		
	Implementors			

Through conferences, webinars, seminars



# THANK YOU !!!!

Peter J. Alvarez  
Uniform Code Council, Inc.  
1009 Lenox Dr., Suite 202  
Lawrenceville, NJ 08648  
Voice: 609.620.4547  
Fax: 609.620.1200  
Email: [palvarez@uc-council.org](mailto:palvarez@uc-council.org)

Web site: [www.uc-council.org](http://www.uc-council.org)

Customer Service: 937.435.3870  
Email: [info@uc-council.org](mailto:info@uc-council.org)